



NOVEMBER 2023



PUMPKIN  
spice  
EVERYTHING



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# KPATA NEWSLETTER | NOVEMBER 2023



Kansas Parents as Teachers Association is pleased to announce the selection of Hilary Koehn as its new Executive Director effective October 16, 2023.

Hilary has served as KPATA's Interim Executive Director following the resignation of Callie Hoffman, who led KPATA as Executive Director from 2015 until Spring 2023.

In 2020 Hilary joined the KPATA staff as Quality Implementation Director. When KPATA's PAT Affiliate formed she anchored two Bright Futures roles for KPATA: Quality Implementation Director and Affiliate Coordinator. Previously she held leadership roles with Wichita Public Schools in their PAT program and in their early childhood department. Hilary was a founding partner of an early childhood consultation service meeting the needs of local, state, and national early education organizations. She is also a former member of the KPATA Board of Directors serving during her tenure with Wichita Public Schools.

Hilary resides in Wichita with her husband and two teenage children. Her active life is filled with children's sporting events, supporting her family and spending time outdoors. She volunteers as the high school basketball team's Team Mom organizing team dinners and fundraisers.

“I am passionate about this work that allows me to be an influential part of supporting and advocating for PAT programs across the state of Kansas,” Hilary states. “I value conversations with program staff and parent educators, KPATA board members, state level committees and agencies, and partners as each one of them provides an opportunity to reflect on our current work and strengthen our mission to consistently be a powerful voice for children and families in Kansas!”

Please welcome Hilary Koehn as she moves forward in her role as KPATA Executive Director.

Janet Cody  
KPATA President

# BRIGHT FUTURES SUCCESSES

## SUCCESS STORY

Both parents participate in visits.

At each visit, parents report activities they have worked on with both children and milestones they have observed. At the last visit, parents reported that they have been working with [baby] on standing while supported and getting up on all fours to start crawling. They also reported that they have playdough and play with [child] with it. Parents have also been working with [children] on language. [Baby] is understanding words like bottle and is laughing. She is vocalizing with vowel sounds. [Child] is saying more words.

- 11 NEW REFERRALS
- 110 ACTIVE REFERRALS
- 36 PARTICIPATING PROGRAMS





# Upcoming Trainings



**STILL NEED HIPAA TRAINING?**

**HERE IS AN OPPORTUNITY TO SET ASIDE A TIME  
TO COMPLETE IT WITH KPATA SUPPORT!**

## KPATA HIPAA TRAINING

**NOVEMBER 14TH  
1:00PM - 2:00PM**

**REGISTER HERE**



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This training will be a recording of the EdApp  
HIPAA Training.

If you cannot attend on this date, please send an  
email to [awinch@kpata.org](mailto:awinch@kpata.org) to receive the  
recording & quiz to complete the training.





# Upcoming Trainings



*This event has been postponed!*

**RACIAL EQUITY**

*Training*

Questions/Concerns: [hkoehn@kpata.org](mailto:hkoehn@kpata.org)



# Upcoming Trainings

ATTEND ALL TRAININGS WITH A CURRENT KPATA MEMBERSHIP!  
RENEW OR PURCHASE A MEMBERSHIP [HERE](#)

## TRAINING SCHEDULE

PARENT EDUCATORS AND COORDINATORS  
KPATA BRIGHT FUTURES 2023-24

<p>JULY</p> <p><b>Podcast: The Science of Intimacy With Our Kids</b></p> <p>UNRUFFLED - JANET LANSBURY</p> <p>7/20 1:00-2:30 PM</p>	<p>AUGUST / SEPTEMBER</p> <p><b>SAFE SLEEP (1 &amp; 2)</b></p> <p>8/31 1:00 - 2:30PM 9/27 1:00 - 2:30PM</p>	<p>SEPTEMBER</p> <p><b>"Literacy Loving" Home Visits</b></p> <p>9/21 1:00-2:30 PM</p>
<p>OCTOBER</p> <p><b>Perinatal Mental Health</b></p> <p>10/19 1:00-2:30 PM</p>	<p>★ NOVEMBER</p> <p><b>Racial Equity</b></p> <p>Choose Your Own Session Series *Will Start in November</p> <p><b>POSTPONED</b></p> <p>11/16 1:00-3:00 PM</p>	<p>★ DECEMBER</p> <p><b>AUTISM</b></p> <p><i>Within Families</i></p> <p>12/14 1:00-3:00 PM</p>
<p>JANUARY</p> <p><b>Prioritize PLAY</b></p> <p>Lifelong Importance</p> <p>1/18 1:00-2:30 PM</p>	<p>★ FEBRUARY</p> <p><b>Intimate Partner Violence</b></p> <p>Collaboration in Communities</p> <p>2/15 1:00-2:30PM</p>	<p>MARCH</p> <p><b>Screen Time</b></p> <p>Talk About the Impact</p> <p>3/7 1:00-2:30 PM</p>
<p>★ APRIL</p> <p><b>Child Abuse &amp; Neglect</b></p> <p>KCSL</p> <p>4/18 1:00-2:00 PM</p>	<p>★ MAY</p> <p><b>Substance Use Disorder</b></p> <p>Part 2 - DCCCA</p> <p>5/16 1:00-2:30PM</p>	<p>JUNE</p> <p><b>No Training in June</b></p>

★ INDICATES A PATNC QUALITY  
STANDARD TRAINING REQUIREMENT



# Social Media Tips

Tips from  
KPATA  
Social Media  
Committee



or



-  Keep posts simple and highlight outcomes and value for families.
-  Utilize Canva for templates and stock photos of happy, healthy children and families.
-  Use PAT's Social Media Toolkit to help with design, guidance, and using the brand consistently.
-  Using pictures of enrolled families on social media without their consent.
-  Improper grammar or failing to spell check posts
-  Lengthy posts that are overly detailed.



CLICK HERE

for the

PAT Social Media Toolkit



# Kansas Connecting Communities

The Kansas Connecting Communities (KCC) team is very excited to share that the [federal funding](#) to support this work has been awarded for another five years! KCC will continue to support Kansas providers' access to continuing education and capacity building through connection to expert consultation, training, and technical assistance to improve maternal and child health outcomes across the state.

The [Perinatal Provider Consultation Line for Behavioral Health](#) remains an active and growing resource for you to utilize for ongoing support, be it connection to consultation with our peripartum psychiatrist, resources and referral recommendations, or training and technical assistance requests.

Reach out today via [online form](#) or our new phone number, 1-800-322-6262, and be sure to share this [promotional video](#) and information about the line to others within your professional network so they can take advantage of this free and readily available resource.

The program is at work redesigning our training offerings, promotional materials and messaging, so stay tuned for these exciting updates!

More soon,  
The KCC Team



# KPATA is Hiring!

## We are **HIRING**

### BRIGHT FUTURES AFFILIATE DIRECTOR

#### Qualifications

- Educational requirements are to include a minimum of a bachelor's degree in education, early childhood education, child development, management or other related fields.
- Knowledge and experience includes the following: non-profit or public management expertise; human services, knowledge of the PAT program model, State and Federal regulations, and knowledge of family support services.

[Apply Now](#)

[Job Description](#)

Application Deadline:  
11/3/23  
Questions:  
[hkoehn@kpata.org](mailto:hkoehn@kpata.org)



## Bright Futures Affiliate Director



[Job Description](#)

[Apply Here](#)

## Affiliate Coordinator



[Job Description](#)

[Apply Here](#)



*We're Hiring*

## **AFFILIATE COORDINATOR**

[View the Job Description](#)

[Complete the Application](#)

APPLICATION DEADLINE:  
NOVEMBER 3RD

For More  
Information Contact:

*Hilary Koehn*  
[hkoehn@kpata.org](mailto:hkoehn@kpata.org)

**JOIN**

**OUR**

**TEAM**

# KPATA is Hiring!

Bright Futures Parent  
Educators

[Job Description](#)

[Apply Here](#)

 **KPATA is  
Hiring Educators  
for the Bright  
Futures Program**

- **Focus Areas:**  
Northwest Kansas  
Southwest Kansas  
Kansas City Area
- [View the Job  
Description Here](#)
- [Apply Here](#)

For More Info



Contact  
Hilary Koehn  
[hkoehn@kpata.org](mailto:hkoehn@kpata.org)

**Join!  
us!**




REIMBURSEMENT RATE IS

**\$35/hr**

IN ADDITION TO  
MILEAGE  
REIMBURSEMENT



# What Has KPATA Done For You?



KPATA is instrumental in the Parents as Teachers Home Visiting infrastructure in Kansas. KSDE is the designated state office lead for Parents as Teachers. We work in close partnership with the KPATA staff and Board of Directors. Some things to highlight in terms of support KPATA has provided the PAT state office (which ultimately leads to support to our Kansas affiliates!) are:

- Leverage funding sources other than State of Kansas to expand infrastructure. KPATA established the Bright Futures affiliate and secured additional Federal funds for PAT home visiting services in Kansas – especially to our most vulnerable population of children and families. Through the Bright Futures/KPATA affiliate and the grant that they manage with Federal funding, we are able to expand services while still passing through all State designated funding to existing affiliates. The Bright Futures program:
  - Serves our state's most vulnerable population – children and families at risk for entry into the foster care system
  - Uses the federal funding to support Kansas PAT affiliates that participate in providing home visiting services to families as referred by the Kansas Department of Children and Families
- Participate in new PAT Coordinator on-boarding. By strategically and intentionally onboarding new affiliate coordinators, we build the necessary relationships and resources that are needed to set up the new coordinator for success in their role. KPATA is a critical partner in the 6 week session; helping to provide PAT history, resources, and support to new coordinators.
- Support Kansas affiliates in ensuring model fidelity
  - KPATA has partnered with affiliates that require additional support to meet and exceed Essential Requirements, specifically Reflective Supervision. KPATA staff has met routinely as outlined in the Essential Requirements with a number of affiliate Coordinators to provide Reflective Supervision that is meaningful and helpful in supporting them to provide high quality home visiting services to the families they serve.
  - Professional Development for the home visiting field in Kansas – KPATA works closely with home visitors and supervisors to understand the professional development needs of the field and provide quality educational offerings on (at least) a monthly basis.

*Lisa Williams*  
KSDE Parents as Teachers Consultant

# Upcoming Events

## UPCOMING EVENTS

### NOVEMBER

- 7TH - ELECTION DAY
- 14TH - KPATA HIPAA TRAINING
- 17TH - KPATA BOARD MEETING

### DECEMBER

- 14TH - AUTISM TRAINING
- 15TH - KPATA BOARD MEETING

