

**January 17, 2020**

**KPATA Full Board Meeting Minutes**

Go to meeting attendees: Jacki Himpel, Kicia Wagner, Callie Peace, Becky Peters, Jennifer Bruns, Brittany Denson, Lori Portelli, Cammie Braden, Suzy Green, Misty Piester, Michelle Kelly, Pam May

**Minutes 12/19/2019**

-change date from 12/20 to 12/19

-Motion to approve minutes by Jennifer Bruns, second by Pam May, motion passed

**Membership Drive/fundraising---Callie, Michelle and Jacki and Becky**

-Becky hasn't received many names from board members

-Increase membership is an option for increasing money

-Ideas/suggestions:

-Membership Drive: each board member recruits 20-25 people to become KPATA members, Nets roughly \$10,500 (Each board member would need to have contact with 40-50 to ensure 25-25 members) Along with targeted social media goal of adding 300 members through social media nets roughly \$10,500 with total membership drive about \$21,000.

-30 year celebration gala: get 2-3 sponsors (roughly \$5000). Invite attendees to purchase a table at \$500 X 10 tables = \$5000. Sell tickets at \$50, net roughly \$2500. Net KPATPA \$12,500 (Will need a separate committee to head up)

-Fundraising goals to be met by PAT Day at the capital roughly \$33,500 (minus gala expenses)

-Gala would need to happen at the earliest in April, possibly June

-Becky Peters created a script to use when asking people to join KPATA. Jacki emailed it to the board 8:43pm on 1/17/2020.

-Currently only about 50 KPATA members

-need to recruit not only PAT employees but also former and current families to be KPATA members

-Michelle suggested that KPATA create brochures for programs to give to families at exit visits instead of coordinators sending emails to families. Becky said the brochures can be created

-Make sure to send Becky names. KPATA won't contact families right away. Names are needed so they can be thanked properly, given tax information and so they can have multiple contacts before asking for donations again. Ask families for permission to pass along name and contact info.

-Membership is currently \$30

-staff need to feel a benefit from belonging to KPATA. What does support look like for each region?

Regional Directors should discuss with Becky on how best to support each region.

-discussion of adding a training in August/September that would cover a requirement and allow for membership to be paid for the year. Maybe each region can host their own training?

-Email Jacki with feedback on helping to promote membership to families and others to build membership. Share thoughts, concerns and ideas by next Friday, January 24<sup>th</sup>,

**Bright Futures---Callie and Becky**

-One referral at this time with 3 children

-DCF said we need to reach out to area DCF. They provided a list of Prevention Managers, with 1 or 2 people for each region and these names will be shared with local PAT

-Brochure is being created to explain what Bright Futures is. Combine with local PAT info sheet/brochure

-training reimbursement clarification for affiliates currently serving BF families or affiliates not serving but have signed assurances

- reimbursement for up to 2 PE
- staff time at \$30/hour
- mileage at .575 a mile
- hotel expense for educators more than 100 miles from training location (not to exceed \$93/night)

-no date yet for next grant cycle. Committee is open to feedback. Email thoughts/questions to Becky

#### **Treasurer's report**---Callie (Leslie out of the country)

--Jacki sent email 1/17, 1:07pm with account balances

-KPATA put \$15,000 in account to help cover funds. Plan to keep 10,000 in BFP to keep funds flowing

-turned \$19,000 in for reimbursement

-should be getting 2<sup>nd</sup> check from Sunflower Foundation next month

-Cash flow issues

-1<sup>st</sup> reimbursement was returned from DCF stating there were errors. KPATA looked and found no errors and returned it to DCF asking what errors are and DCF couldn't find them.

-Child Care Aware willing to provide some cash flow by not paying themselves now but will continue to invoice so it can be included on the reimbursement

-CD from Kansas Health Foundation \$40,867.20 currently

-Child Care Aware advised to take a line of credit on the CD as collateral

-BF employees may also not be paid on time due to cash flow issues

-Michelle made a motion to give Callie approval to look into line of credit options, which will include giving financial information. Brittany seconded the motion. 6 voted in favor: Kicia, Michelle, Jennifer, Brittany, Pam and Cammie. Motion passed. Callie will get info and report back. A decision will need to be made over phone meeting, not email.

#### **Executive Director's Report**---Callie

##### **-Legislative Session**

-Level funding recommended

-Tobacco settlement has peaked and will level out

-Early Learning Caucus met re: daycare licensing enforcement to ensure better child care

-Children's Cabinet meeting, 9-12pm, February 7<sup>th</sup>, attend in person or online. Having PAT present shows we are invested in their work. Jacki sent email with link to register.

#### **Bylaws update**---Cammie

-Haven't worked on anything new

-Only received feedback from Michelle

-Will send feedback directly to the attorney to make review and make changes

#### **PAT Day**---Jacki (take over from Becky Stewart)

-Jacki will lead the committee with help from Brittany and Suzy (that week only) Suzy's intern can help as well

-gifts should be distributed first thing in the morning

-any new KPATA merchandise that can be used?

-Michelle suggested reusable cups like we had for sale last year

#### **Spring Training**---Michelle and Cammie

- registration is ready and will be sent out today or Monday
- Registration for the 2<sup>nd</sup> and 3<sup>rd</sup> will be separate because of BF grant
- \$50 for member and \$75 for non-member, presenters need to register but will be free
- light breakfast, coffee, water, lunch and cookies provided (all under \$2000)
- child abuse training to start the day, followed by break outs
- presenters should have been notified this week by email
- KSDE will cover the cost of the giveaways
- 8:30-9:30 registration, 9:45-10:45 Child Abuse and Neglect training, 11M 1<sup>st</sup> session
- arrive by 7:30-7:45 to help set-up
- Motivational Interviewing: March 2<sup>nd</sup>, anyone can go, but BFG will only reimburse for 2
- Jacki will send out poll to board to decide meeting time on Monday or Tuesday. Send feedback ASAP

Michelle made motion to adjourn at 1:56pm and Kicia seconded the motion. Motion passed.

Next Meeting: February 21, 2020 12-2pm